

# RAIGAD BUSINESS EXPO 2026



**27-28-29 Nov. 2026**

Venue : D. P. Road Ground,  
Khopoli, Tal : Khalapur, Dist : Raigad

**1<sup>st</sup> Business Expo in  
Raigad District**

**130+**  
EXHIBITORS

**35,000+**  
VISITORS

**18,000+**  
SQ. MTRS OF EXHIBIT AREA

**BRANDING MANUAL**



जिल्हा: रायगड  
"स्वराज्य नगरी ते उद्योग नगरी"

## Branding Legends

**01 02** Pathway Hoarding  
Size 10x10 | Qty. 37 Nos.

**CUBE BOX 01** Cube Box Branding  
Size 6x10 (3 Sides) | Qty. 13 Nos.

**BOX STANDEE 01** Box Standee Branding  
Size 5x10 (2 Sides) | Qty. 10 Nos.

**02** Flag Pole  
Size 2x12 (2 Sides) | Qty. 11 Nos.

**01** Balloon  
Size 15x15 | Qty. 6 Nos.

**GATE** Gate Pillars  
Size 3x10 | Qty. 4 Nos.

**Fountain Branding 01** Fountain Branding  
Size As per Mention | Qty. 1 No.

**LED RISER** LED (Video)  
Size 16x12

160



# PATHWAY HOARDING

Inventory : 100 Nos.

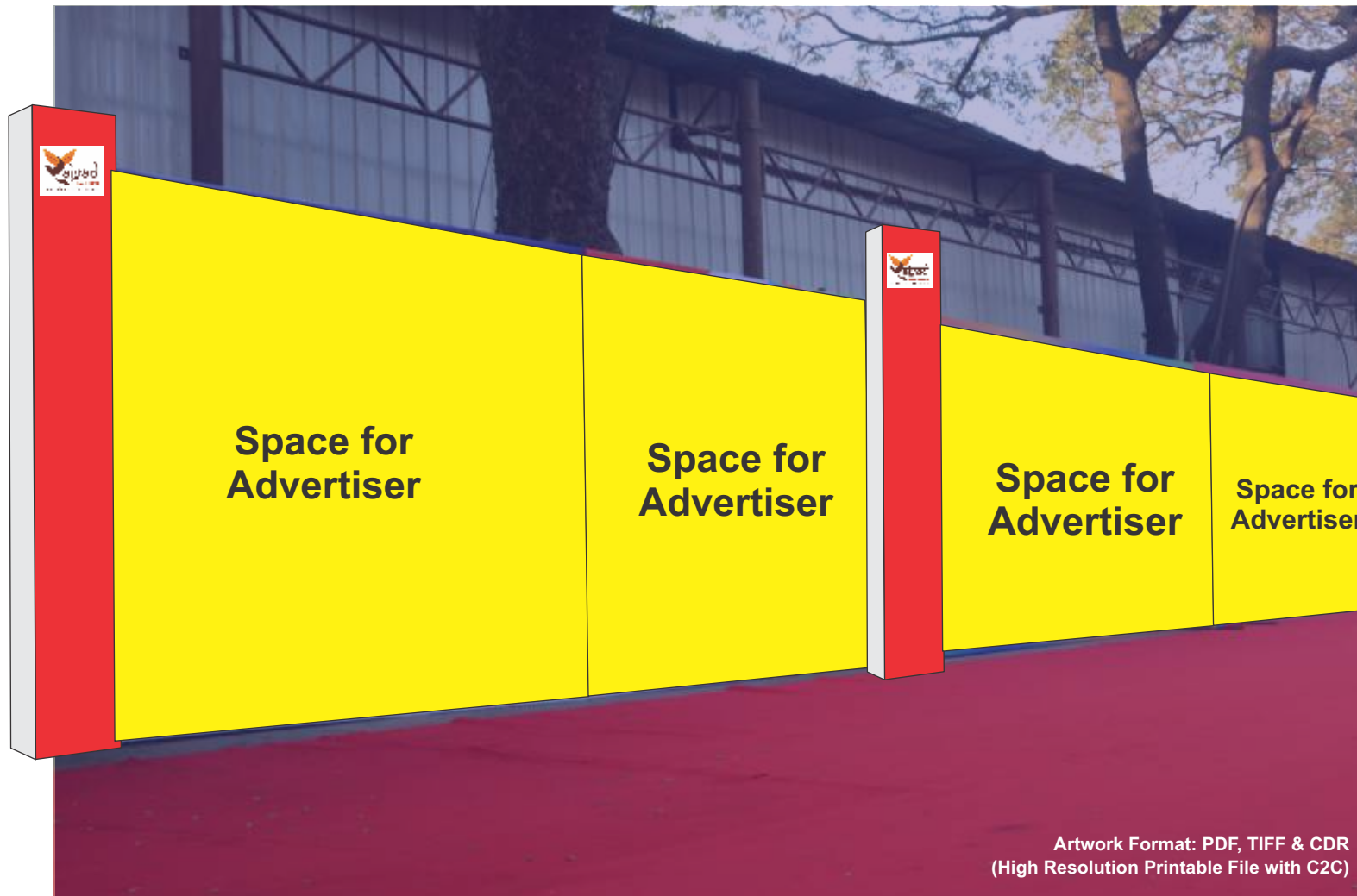
Size: 10' X 10'

Material : Black Back Flex & Frame

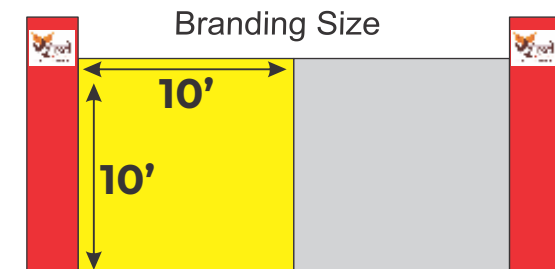


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Artwork Format: PDF, TIFF & CDR  
(High Resolution Printable File with C2C)



# CUBE BOX BRANDING

Inventory : 20 Nos.

Size: 6' X 10' (4 Sides)

Material : Black Back Flex & Frame



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6'

4 Sides

12'

# BOX STANDEE BRANDING

Inventory : 17 Nos.

Size: 5' X 10' (2 Sides)

Material : Black Back Flex & Frame



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5'

2 Sides

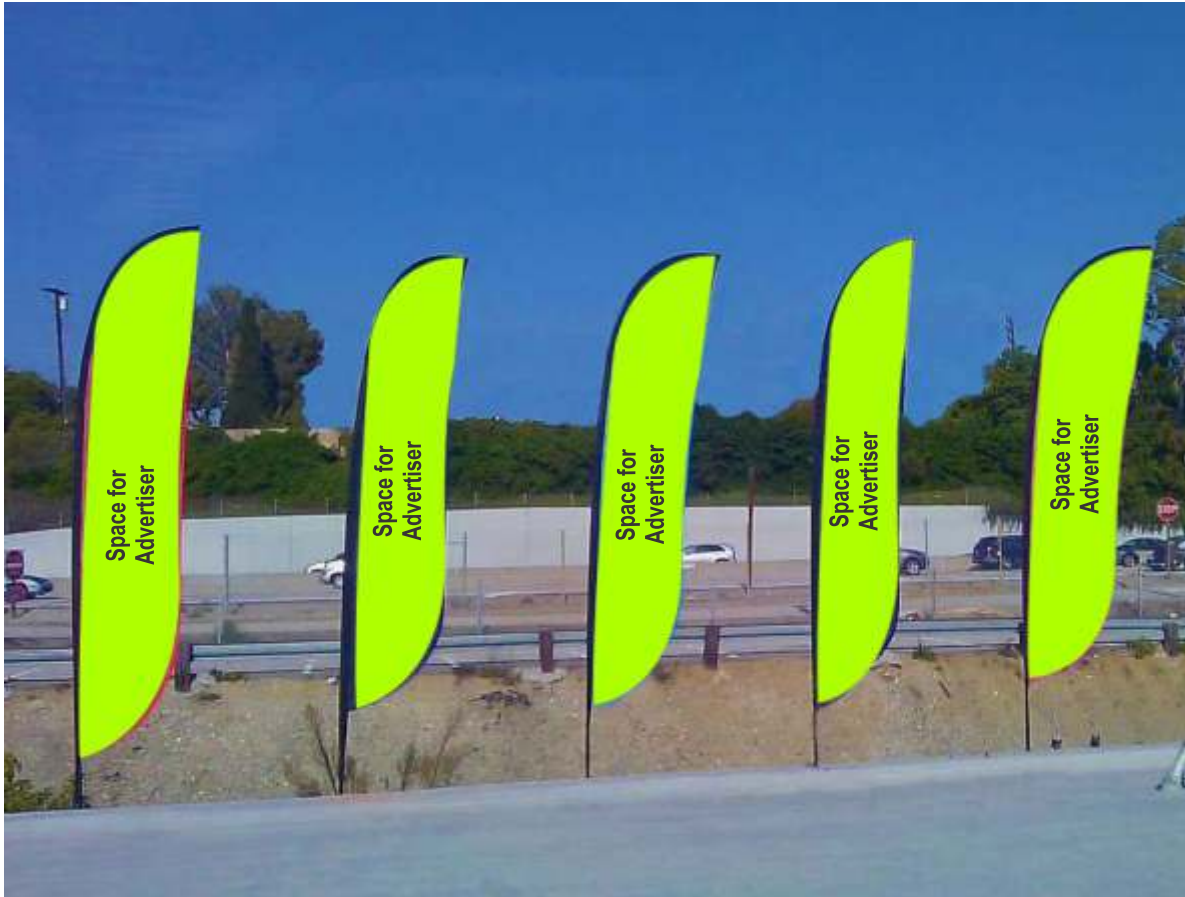
10'

# FLAG POLE

Inventory : 10 Nos.

Size: 2' X 12' (2 Sides)

Material : Black Back Flex & Frame



Flag Size: 80cm(W) x 410cm(H)  
Pole Length(Straight): 560cm  
Total Height with Stand: 500cm



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# BALLON

Inventory : 10 Nos.

Size: 15' X 15'

Material : Black Back Flex & Frame.



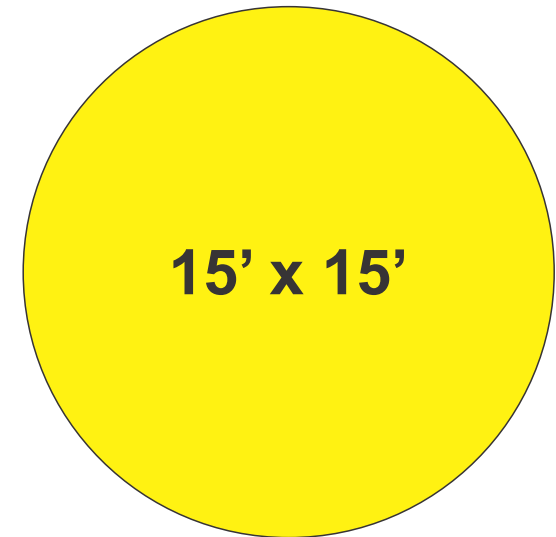
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Branding Size



# GATE PILLAR (HALL)

Inventory : 7 Nos.

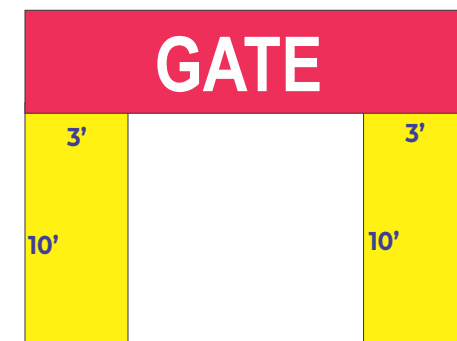
Size: 3' X 10' (2 Sides)

Material : Black Back Flex & Frame



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# STATUE FOUNTAIN

Inventory : 1 No.

Size: Approx

Material : Black Back Flex & Frame



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# LED (VIDEO)

Inventory : 1 No.

Size: 16' X 12'

Material : Black Back Flex & Frame

LED wall Duration : 30 Sec.

Repetition after 7.5 Min (Video 8 Times x 1 Hour) 1 LED Wall with 15 Advertisers



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**LED**

**RISER**

# LANYARD

Inventory : 35,000 Nos.  
Size: Approx.



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# LOGO SPACE IN APP

Inventory : 3 Nos.

Size: Approx

This Branding will be Displayed on the Digital Catalogue



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# SOUVENIR ADVERTISEMENT

## Advertisement Tariff (Souvenir)

|                             | Advertisements<br>Rates (in Rs.) | Specifications                 | Size<br>(in mm) |
|-----------------------------|----------------------------------|--------------------------------|-----------------|
| Cover Page -<br>No. 2, 3, 4 | Artwork on<br>per page           | 190 x<br>250 gsm art card      | 256 mm          |
| Inner Full page<br>(Colour) |                                  | Artwork on<br>90 gsm art paper | 190 x<br>256 mm |
| Inner Half page<br>(Colour) |                                  | Artwork on<br>90 gsm art paper | 190 x<br>128 mm |



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# SPONSORSHIP PACKAGES



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## Main Sponsorship (Branding)

- Logo in Lanyard
- 3 Hall Entrance Gate Branding
- 6 Nos. 30 Sec. Led Screen Video
- 40 Nos. On-Site Panels (10'X10')
- 5 No. Cube Box Branding
- 3 No. Balloon Branding
- 6 No. Box Standee Branding
- 1 No. Fountain Branding
- Logo on RBE App
- 6 Page Ad in Souvenir
- Sponsor Announcements : every hour.

## Diamond Sponsorship (Branding)

- Logo in Lanyard
- 2 Hall Entrance Gate
- 3 Nos. 30 Sec. Led Screen Video
- 25 Nos. On-Site Panels (10'X10')
- 4 No. Cube Box Branding
- 2 No. Balloon Branding
- 3 No. Box Standee Branding
- 5 No. Flag Branding
- Logo on RBE App
- 4 Page Ad in Souvenir
- Sponsor Announcements : every hour.

## Platinum Sponsorship (Branding)

- Logo in Lanyard
- 2 Nos. 30 Sec. Led Screen Video
- 8 Nos. On-Site Panels (10'X10')
- 2 No. Cube Box Branding
- 1 No. Balloon Branding
- 2 No. Box Standee Branding
- Logo on RBE App
- Two-Page Ad in Souvenir
- Sponsor Announcements : every hour.

## Gold Sponsorship (Branding)

- Logo in Lanyard
- 1 Nos. 30 Sec. Led Screen Video
- 6 Nos. On-Site Panels (10'X10')
- 2 No. Cube Box Branding
- 1 No. Balloon Branding
- 1 No. Box Standee Branding
- Two-Page Ad in Souvenir
- Sponsor Announcements : every hour.

## Silver Sponsorship (Branding)

- 1 Nos. 30 Sec. Led Screen Video
- 5 Nos. On-Site Panels (10'X10')
- 1 No. Cube Box Branding
- 1 No. Balloon Branding
- Two-Page Ad in Souvenir
- Sponsor Announcements : every hour.

## Consultant Pavilion Sponsorship 2 Lakh

Branding in Consultant Pavilion

## Mega Job Fair Pavilion Sponsorship 2 Lakh

Branding in Mega Job Fair Pavilion

## Mega Job Fair Pavilion Sponsorship 2 Lakh

Branding in Startup and women  
empowerment Pavilion

## General Instructions

Deadline: 30th October 2026

1. Last date for booking display sites / receiving advertising material is 30th October 2026
2. Location of display sites are indicated in mailer.
3. Raigad Business Expo reserves the right to make slight alterations in advertisement opportunities.
4. Demand draft / NEFT should be drawn in favour of "Raigad Business Expo".
5. Payment Terms: 100% Advance
6. GST Tax as applicable.
7. All display sites/structures are sole property of Raigad Business Expo.

## PAYMENT INSTRUCTIONS

### INDIAN / FOREIGN EXHIBITORS

Please send your cheque/ demand draft in favour of  
"Raigad Business Expo 2026" payable at Khopoli

ACCOUNT NAME : Raigad Business Initiatives

BANK NAME : HDFC

BRANCH : Khopoli

A/C NO : 50200105080052

A/C TYPE : Current

IFSC CODE : HDFC0000827

GST: 27DAJPJ2365H1ZK

GSTIN : 18% applicable

If any TDS is being deducted on NET COST  
please confirm & share the challan details of the same.

\*Terms & Conditions Apply.



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**Raigad Business Expo 2026**  
**A project by Raigad Business Initiatives**  
(AN ISO 9001-2015 COMPANY)

**Organiser :**  
**Sagariika Yogita Shekhar Jambhale**  
CEO & Founder:  
Chairman : Raigad Business Expo 2026

**Office:**  
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